PRODUCT DESIGN

| 240 ECTS | 4 YEARS | BACHELOR'S DEGREE | ERASMUS + |

If you are passionate about creating a product from scratch, invent new uses, investigate about new materials and how to use it, this is your degree!

MAKE YOUR DREAM COME TRUE

PRODUCT DESIGN

First semester – October January
Second semester – February June

If you are passionate about creating a product from scratch, invent new uses, investigate about new materials and how to use it, this is your degree!

Graduates can expect excellent career prospects, among different areas such as: toy departments, packaging, furniture, marketing and branding, etc...

ESADA is an institution within the EHEA, young, vibrant and highly prepared to meet the challenges of current and future society. All of our programmes are official and regulated by the Spanish Government and the Regional Ministry of Education.

We train professionals and leaders in different fields of Design as well as Restoration of Cultural Property, they are effectively prepared for their insertion into an increasingly demanding labour market.

ESADA is leader in various fields such as

• Betting in Project Based Learning (PBL) in all our degrees.
• Promoting innovation and research projects, which place us at the forefront of design schools in Spain.
• Offering an advanced English language programme throughout all the years.

All our efforts are focused to guarantee future employment for our students, this is our first priority in our educational project.

We are pleased to welcome our international students to our centre.

We offer classes in Spanish, but from the second year onwards, all projects must be presented and submitted in English.

FIRST YEAR
SUBJECT | ECTS
FIRST SEMESTER

Subject	ECTS
Visual Language	2
Creativity and project methodology	1
Representation systems	2
Vectorial representation	3.5
Digital photography and audio-visual media	2.5
Materials and manufacturing processes	5
Freehand drawing	5
History of art and aesthetics	4

FIRST YEAR
SUBJECT | ECTS
SECOND SEMESTER

Subject	ECTS
Visual Language	2
Creativity and project methodology	1
Representation systems	2
Vectorial representation	3.5
Digital photography and audio-visual media	2.5
Materials and manufacturing processes	5
Expression techniques in design	5
History of design. XIX, XX, and current centuries	4

SECOND YEAR
SUBJECT | ECTS
FIRST SEMESTER

Subject	ECTS
3D construction	2.5
Scientific fundamentals applied to desig	3.5
Technical English	2
Models and prototypes	4
Packaging and sales stands	3.5
Brand communication	3.5
3D modelling and simulation	3.5
Design arts and crafts	3.5
Anthropometry and ergonomics	4

SECOND YEAR
SUBJECT | ECTS
SECOND SEMESTER

Subject	ECTS
3D construction	2.5
Scientific fundamentals applied to desig	3.5
Technical English	2
Models and prototypes	4
Packaging and sales stands	3.5
Brand communication	3.5
3D modelling and simulation	3.5
Design arts and crafts	3.5
Eco-design and sustainability	4

Each semester has **30 ECTS**, students will develop two projects within a semester. Each subject will tackle a differente aspect of the projects, and will be marked individually.

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THIRD YEAR
SUBJECT | ECTS
FIRST SEMESTER

Subject	ECTS
Theory and culture of Design	3
Design management	3
Advanced materials for design	4
Trends and new product scenarios	2.5
Agricultural food product	3.5
Product design	5
Strategic system design	5
Optionals subjects	4

THIRD YEAR
SUBJECT | ECTS
SECOND SEMESTER

Subject	ECTS
Theory and culture of Design	3
Design management	3
Advanced materials for design	4
Trends and new product scenarios	2.5
Agricultural food product	3.5
Product design	5
Strategic system design	5
Optionals subjects	4

FOURTH YEAR
SUBJECT | ECTS
FIRST SEMESTER

Subject	ECTS
Quality management and design	4
Network design and editing	6
Product system	6
Cultural and touristic system design	6
Signalling	6
Optional subjects	2

FOURTH YEAR
SUBJECT | ECTS
SECOND SEMESTER

Subject	ECTS
Final project	12
Practicum	12
Optional subjects	6

Each semester has **30 ECTS**, students will develop two projects within a semester. Each subject will tackle a differente aspect of the projects, and will be marked individually.

Optional subjects will be offered to students in September.

GRAN VÍA DE COLÓN

JARDÍN BOTÁNICO

ESCUELA SUPERIOR DE ARTE Y DISEÑO DE ANDALUCÍA

CATEDRAL

PLAZA TRINIDAD

DIRECCIÓN
C/ Trinidad, 4
Granada
(Junto a Catedral)

ÚNICA ESCUELA PRIVADA OFICIAL DE LA CIUDAD DE GRANADA