



PRODUCT DESIGN

240 ECTS

4 YEARS

BACHELOR'S DEGREE

ERASMUS +

If you are passionate about creating a product from scratch, invent new uses, investigate about new materials and how to use it, this is your degree!



MAKE YOUR DREAM COME TRUE

PRODUCT DESIGN

i First semester – October January
Second semester – February May

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Graduates can expect excellent career prospects among different areas such as: toys departments, packaging, furniture, marketing and branding, etc.

ESADA is an institution within the EHEA, young, vibrant and highly prepared to meet the challenges of current and future society. All our programmes are official and regulated by the Spanish Government and the Regional Ministry of Education.

We train professionals and leaders in different fields of Design. They are effectively prepared for their insertion into an increasingly demanding labour market.

ESADA is leader in various fields such as

- Betting in Project Based Learning (PBL) in all our degrees
- Promoting innovation and research projects, which place us at the forefront of design schools in Spain

All our efforts are focused to guarantee future employment for our students, this is our first priority in our educational project.

We are pleased to welcome our international students to our centre.

Our classes are taught in Spanish, therefore we recommend to have an A2 level of the language for its correct understanding.

FIRST YEAR SUBJECT ECTS					
FIRST SEMESTER SUBJECTS			SECOND SEMESTER SUBJECTS		
1PL.V	Visual Language	4	1PL.V	Visual Language	4
1PCMP	Creativity and project methodology	2	1PCMP	Creativity and project methodology	2
1PSRE	Representation systems	4	1PSRE	Representation systems	4
1PRV	Vectorial representation	3.5	1PRV	Vectorial representation	3.5
1PFDMA	Digital photography and audio-visual media	2.5	1PFDMA	Digital photography and audio-visual media	2.5
1PMPF	Materials and manufacturing processes	5	1PMPF	Materials and manufacturing processes	5
1PDMAC	Freehand drawing	5	1PHDS	History of design. XIX, XX, and current centuries	4
1PHA	History of art and aesthetics	4	1PTED	Expression techniques in design	5

SECOND YEAR SUBJECT ECTS					
FIRST SEMESTER SUBJECTS			ANNUAL SUBJECTS		
2PCTR	3D construction	2.5	2PCTR	3D construction	2.5
2PFCAD	Scientific fundamentals applied to design	3.5	2PFCAD	Scientific fundamentals applied to design	3.5
2PIT	Technical English	2	2PIT	Technical English	2
2PMYP	Models and prototypes	4	2PMYP	Models and prototypes	4
2PESV	Packaging and sales stands	3.5	2PESV	Packaging and sales stands	3.5
2PCDL	Brand communication	3.5	2PCDL	Brand communication	3.5
2PMS3D	3D modelling and simulation	3.5	2PMS3D	3D modelling and simulation	3.5
2PDAA	Design arts and crafts	3.5	2PDAA	Design arts and crafts	3.5
2PAYE	Anthropometry and ergonomics	4	2PEYS	Eco-design and sustainability	4

THIRD YEAR SUBJECT ECTS					
FIRST SEMESTER SUBJECTS			SECOND SEMESTER SUBJECTS		
3PTYC	Theory and culture of Design	3	3PTYC	Theory and culture of Design	3
3PGDD	Design management	3	3PGDD	Design management	3
3PMAD	Advanced materials for design	4	3PMAD	Advanced materials for design	4
3PTYNEP	Trends and new product scenarios	2.5	3PTYNEP	Trends and new product scenarios	2.5
3PPRAG	Agricultural food product	3.5	3PPRAG	Agricultural food product	3.5
3PDDPR	Product design	5	3PDDPR	Product design	5
3PDESIS	Strategic system design	5	3PDESIS	Strategic system design	5
3POS	Optionals subjects ¹	4	3POS	Optionals subjects ²	4

FOURTH YEAR SUBJECT ECTS		
FIRST SEMESTER SUBJECTS		
4PGECAL	Quality management and design	4
4PDIRE	Network design and editing	6
4PSISPR	Product system	6
4PDISCU	Cultural and touristic system design	6
4PSEN	Signalling	6
4POS	Optional subjects ³	8

It is only possible to take one optional subject per semester.

- ¹Optionals subjects - Third Year (First Semester)
- Programming and maker culture for designers
 - Photography, art direction and visual merchandising
 - Web design and marketing 1: Layout and user experience
 - Video editing 1: audiovisual production
 - Digital Marketing 1
 - Spanish class [\[4 credits\]](#)*

- ²Optionals subjects - Third Year (Second Semester)
- Textile materials in design
 - Video editing 2: audiovisual innovation
 - Design and marketing 2: Wordpress
 - Digital Marketing 2
 - Introduction to video game design
 - Spanish class [\[4 credits\]](#)*

- ³Optionals subjects - Fourth Year (First Semester)
- English for research
 - Video editing 3: Videomapping
 - Web design and marketing 3: analytics and marketing
 - Digital marketing 3
 - Spanish class [\[4 credits\]](#)*

*Spanish class is the only subject that **can be chosen** as an **extra optional subject** if you want to take two optional subjects..



Junta de Andalucía

Consejería de Educación

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JARDÍN BOTANICO

GRAN VÍA DE COLÓN

ESCUELA SUPERIOR DE ARTE Y DISEÑO DE ANDALUCÍA

CATEDRAL

PLAZA TRINIDAD